



# Kimmel Cultural Campus

## **Share it!**

The PAW Patrol is on the lookout for Adventure Bay's Top Heroes in the brand-new live show! @PAWPatrolLive HEROES UNITE @KimmelCC (Twitter)/@KimmelCulturalCampus (Facebook and Instagram) on Saturday, 4/15 & Sunday 4/16. For more info, visit [kimmelculturalcampus.org](http://kimmelculturalcampus.org).

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## **KIMMEL CULTURAL CAMPUS PRESENTS PAW PATROL LIVE! WITH THE ALL-NEW STAGE SHOW *HEROES UNITE*, APRIL 15 & 16, 2023**

**“If you’re wondering if PAW Patrol Live! is a good option for your young child, the answer is definitely yes.”**

**– Mommypoppins**

**“There is something in it for everybody, especially children, toddlers, and their families. It’s heartwarming, engaging, and truly entertaining.”**

**– Digital Journal**

**FOR IMMEDIATE RELEASE (March 6, 2023)** –The Kimmel Cultural Campus, in association with Nickelodeon and VStar Entertainment, presents the brand-new ***PAW Patrol Live! Heroes Unite*** at the Academy of Music on Saturday, April 15, 2023, at 10:00 a.m., 2:00 p.m., and 6:00 p.m. and Sunday, April 16, 2023, at 10:00 a.m. and 2:00 p.m. This brand-new production is an interactive live stage show, where members of the audience get to be heroes unleashed, helping the pups solve puzzles as honorary members of the pack, while they navigate the globe to make it back to Adventure Bay in the nick of time.

Featuring stunning visual effects, captivating storytelling, and a vibrant musical score that will have guests dancing in their seats and singing along, this staged extravaganza is jam-packed with action and fun for the whole family!

*PAW Patrol Live! Heroes Unite* is based on the top-rated animated preschool series *PAW Patrol*, airing on Nickelodeon and produced by Spin Master Entertainment.

*Heroes Unite* marks the third VStar Entertainment Group and Nickelodeon touring collaboration under the *PAW Patrol* banner. Since its debut in the fall of 2016, the *PAW Patrol Live!* stage shows have been seen by over 4.5 million people, providing fans in over 40 countries with an unforgettable Broadway-style production. It’s the perfect way for families to create lifelong memories and introduce their kids to live theatre.

Follow Ryder and the *PAW Patrol* pups as they face their biggest challenge yet. When Mayor Humdinger clones Robo Dog, chaos ensues all over the world. It's up to the *PAW Patrol* to catch the clones, rescue Robo Dog, and show that when the going gets "ruff," lending a paw makes you the ultimate TOP HERO! This new adventure is going to be PAWsome!

"This brand-new show presents fans of the show with an opportunity to be part of the Paw Patrol story in a way they never have before!" said Frances Egler, Senior Director of Programming and Presentations on the Kimmel Cultural Campus. "Live theater is exciting and eye-opening, even more so at a young age."

The series has received a variety of awards and nominations from associations, such as the Academy of Canadian Cinema & Television and the Academy of Television Arts & Sciences. A theatrical feature film titled *Paw Patrol: The Movie* was released on August 20, 2021, with a sequel, *PAW Patrol: The Mighty Movie* scheduled to premiere theatrically in October 2023. In March 2022, the show was renewed for a twelfth season.

The Kimmel Cultural Campus thanks PECO, *Paw Patrol Live!* performance sponsor.

### **Family Discovery Series**

The 2022–23 Family Discovery Series returns for its 7th year with a lineup including kid-friendly favorites and re-envisioned family classics, curated to appeal to the littlest growing arts lovers. [Click here for a full list of series programming.](#) Family Discovery Series multi-show packages start at \$18.00 per show. Single tickets to all Family Discovery Series shows are on sale now. Choose three or more shows from our spectacular Family Discovery Series and save. This season's Family Discovery Series is generously sponsored by Dietz & Watson.

### **Tickets**

Tickets can be purchased by calling 215-893-1999 or online at [www.kimmelculturalcampus.org](http://www.kimmelculturalcampus.org). In-person ticket sales can be conducted daily from 10 a.m. - 6 p.m. at the Academy of Music Box Office, located at 240 S. Broad Street. See [www.kimmelculturalcampus.org](http://www.kimmelculturalcampus.org) for more information.

**A limited number of V.I.P. (Very Important Pup) Packages are available.** The VIP package includes a premium seat and exclusive photo opp with *PAW Patrol* characters after the show. Each adult & child (age 1 & up) in a group must have a VIP ticket.

### **Paw Patrol Live! *Heroes Unite***

Academy of Music on the Kimmel Cultural Campus  
Saturday, April 15, 2023, 10:00 a.m., 2:00 p.m., and 6:00 p.m. (6:00 p.m. show is sensory friendly)  
Sunday, April 16, 2023, 10:00 a.m. and 2:00 p.m.

For more information or to join the Tail Mail mailing list for presale and other exclusive offers, visit [www.pawpatrollive.com](http://www.pawpatrollive.com). Follow *PAW Patrol Live!* on Facebook, Instagram, and Twitter at @pawpatrollive, and the hashtag #pawpatrollive.

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**VStar Entertainment Group** is a leading entertainment company and producer of unforgettable live experiences for audiences in the U.S. and internationally. From concept through activation, VStar imagines and creates custom tours featuring original content and licensed, branded tours that provide highly engaging entertainment for fans of all ages. With nearly four decades of expertise in all aspects of event production, operations, and management, VStar delivers turnkey, in-house solutions for theatrical shows, interactive exhibits, and brand activations. Acquired in 2018 by global live entertainment leader, Cirque du Soleil Entertainment Group, VStar has presented more than 40,000 live performances across 40 countries and entertains nearly three million guests annually. For more information, visit [www.vstarentertainment.com](http://www.vstarentertainment.com).

**Nickelodeon**, now in its 43<sup>rd</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The brand includes television programming and production in the United States and around the world, plus consumer products, digital, location-based experiences, publishing and feature films. For more information or artwork, visit [www.nickpress.com](http://www.nickpress.com). Nickelodeon is a part of Paramount's (Nasdaq: PARAA, PARA) global portfolio of multimedia entertainment brands.

**Spin Master Corp.** (TSX:TOY) is a leading global children's entertainment company creating exceptional play experiences through a diverse portfolio of innovative toys, entertainment franchises and digital games. Spin Master is best known for award-winning brands PAW Patrol®, Bakugan®, Kinetic Sand®, Air Hogs®, Hatchimals®, Rubik's Cube® and GUND®, and is the toy licensee for other popular properties. Spin Master Entertainment creates and produces compelling multiplatform content, stories and endearing characters through its in-house studio and partnerships with outside creators, including the preschool success *PAW Patrol* and nine other original shows along with multiple short-form series, which are distributed in more than 190 countries. The Company has an established digital games presence anchored by the Toca Boca® and Sago Mini® brands. With more than 2,000 employees in 29 offices globally, Spin Master distributes products in more than 100 countries. For more information visit [spinmaster.com](http://spinmaster.com) or follow on Instagram, Facebook and Twitter @spinmaster.

## **KIMMEL CULTURAL CAMPUS**

Located in the heart of Center City, Philadelphia, our mission is to engage the region's diverse communities with art through performance and education. Our Cultural Campus serves more than 1-million guests per year and includes Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, and SEI Innovation Studio), the Academy of Music, and the Miller Theater (formerly the Merriam Theater) – representing more than 160 years of rich history for the performing arts along Philadelphia's Avenue of the Arts. We are home to The Philadelphia Orchestra and six esteemed Resident Companies: Opera Philadelphia, Pennsylvania Ballet, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society, and Curtis Institute of Music. With nearly 9,000 seats per night, we are the region's most impactful performing arts center, and the second largest in the country. Our Cultural Campus serves as a preeminent and inclusive place to enjoy exceptional experiences that reflect the spirit of our region by cultivating a creative and socially responsible environment where our community shares experiences that are delivered with pride, integrity, and respect. As a 501 c 3 nonprofit organization, we collaborate on, present, and produce a broad range of relevant and meaningful events, we serve as an active gathering space for social and community events, we educate the region's young people through access to quality arts experiences, and we provide support to artists in the creation of new work. Read Kimmel Cultural Campus' vision statement, world view, and mission statement [here](#). Learn more about our commitment to diversity, equity, and inclusion and how it encompasses our mission, coworkers, and programs [here](#).

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For photography, please visit <https://kcccpres.smugmug.com>